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Media Alert

Monterrey Venture Capital Conference

Media Alert: Leaders from Mexico's Venture Capital Industry will make Key announcements at the Monterrey Venture Capital Conference this week. Announcements will take place the mornings of Wednesday April 21st and Thursday April 22nd, followed by a press conference each day.

Location: EGADE (Escuela de Graduados en Administración De Empresas) Ave. Eugenio Garza Laguerre y Rufino Tamayo, Col. Valle Oriente Garza García, NL 66269 México, +52 (81) 8625.6000 (phone).

Time: Press and media representatives are invited to join the main Monterrey Venture Capital Conference sessions for key morning announcements. Each day, announcements begin at 8:30 a.m. and a press conference will follow at 11:00 a.m.

Press Representatives: Contact John Bowers to register | bowers.jd@gmail.com, +52(81)13117465

Key Announcements and participants:

Day One – Wednesday April 21st 2010

- Mexico's Venture Capital Industry Achieves Lift-off | Paul Ahlstrom, MD, Alta Ventures Mexico
- LAVCA Scorecard | Ariel Muslera, Director Strategy, Latin American Venture Capital Association
- Mexico VC Scorecard | Norma Hernandez, Ph.D, Tecnológico de Monterrey
- Money Tree Mexico | Alfredo Hernandez, Price Waterhouse Coopers
- Mexico Venture Capital Report | Josh Lerner, Harvard Business School

Day Two –Thursday April 22nd 2010

- Business Ethics Course | Alfredo Hernandez, Price Waterhouse Coopers
- Global Entrepreneurship Certificate | Paul Ahlstrom, Alta Innovation Institute; Pedro Hernandez, Business Advisor, Tecnológico de Monterrey
- Venture Capital Model | Jaime Salinas, President, AMEXCAP
- Redspan | Brian Cummings, Technology Commercialization Office, University of Utah Assistant Vice President, Technology Ventures

About the 2010 Monterrey Venture Capital Conference: The 2010 Monterrey Venture Capital Conference is hosted by Alta Ventures Mexico, the Tecnológico de Monterrey, and the U.S. Consulate General Monterrey. The event will bring together leading entrepreneurs, innovators, captains of industry, investors and policymakers from Mexico and the United States. Keynote speakers and panel participants for the conference include: Rodrigo Medina, Governor, Nuevo Leon; United States Ambassador Carlos Pascual; Carlos Dominguez, Senior Vice President, Cisco Systems; Guillermo Babatz, President, Mexican National Banking and Securities Commission; and Josh Lerner, Professor, Harvard Business School.

For more information about the 2010 Monterrey Venture Capital Conference, please visit www.mvcc.mx